

Fernando Almaguer



Researcher & Project Manager

Contact me

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Academic Achievements

Master of Arts in Development Studies
Major in Social Justice Perspectives, Specialization in Conflict, Gender and Human Rights Studies.
International Institute of Social Studies, Erasmus University of Rotterdam. Netherlands.

Trade and International Business
College Degree
School of Banking and Commerce, Mexico City, Mexico

Skills

- Full fluency in English, Portuguese and Spanish.
- Proven Data and Statistical Analysis as well as visualization using Stata, SQL, SPSS, Excel, Tableau, Qualtrics & MS Power BI.
- Agile Project Manager. Demonstrated ability to prioritize and manage own work based on competing demands of multiple projects under pressure of simultaneous deadlines.

Other Credentials

- Academic Associate**
Mexican Academy of Men's Gender Studies
- Basic Security and Safety course for field research in complex, remote and hazardous places**
Erasmus University of Rotterdam

With +10 years of experience on corporate program management and leadership, I'm a seasoned researcher on social justice and human rights causes, using mixed qualitative and quantitative methods on social science research, developmental and humanitarian program management, and human rights advocacy. Read some of my scientific research on my personal website.

Latest Professional Experience

Research Analyst of Research & Impact
June 2022 - Present
*Aspen Network of Development Entrepreneurs (ANDE)
The Aspen Institute*

- Support the Director of Research & Impact and the Research Manager in implementing all phases of ANDE research projects. Design and administer surveys and conduct secondary data collection from online sources to aggregate data related to global small and growing businesses (SGBs) support. Clean and analyze data to identify key trends, and develop reports communicating these insights to practitioners. Track new research developments related to SGBs and collect and synthesize this research for ANDE members.
- Provide support in identifying and selecting consultants and interns to support research activities and coordinate with these consultants and interns to carry out research. Manage the content of ANDE's various online research portals. Manage administrative functions related to project funding.

Previous Professional Experience

Lead Researcher and Project Manager
May 2020 - May 2022
Consultant for AIDS Healthcare Foundation

Responsible for managing political and healthcare advocacy projects for the INGO at a regional and global level. I coordinated activities, project stages and deliverables with internal players and stakeholders, perform research mixing qualitative and quantitative methods and fact-checking on each project.

Masculinities Workshop Design and Execution
August - November 2021
Re-education Center for Men who Exert Violence against Women, Ministry of Public Security of Oaxaca

Developed of a descriptive letter, contents and delivered presentations of a workshop aimed to promoters and staff of the Ministry that covered the topics of hegemonic masculinities, objectification, sexual consent, misogyny, gender violence against girls and adolescents, child pregnancy, patriarchal pact and prevention of sexual violence during relationships and romantic love.

Governance, Business Intelligence and Social Media Campaign Manager
May 2018 - May 2020
Business Growth Hackers

In the early stages of the firm, I was first commissioned to create a governance framework that included reporting and technology standards and guidelines. We then developed and implemented a tailored digital marketing strategy for our client on a country by country basis that included the targeted social media ads campaigns and the creation of websites and landing pages that, using business intelligence tools, led to the identification of insights and trends and ultimately, opened a communication channel with key populations that were inaccessible before.

Technology Project Portfolio Sr. Manager
February 2010 - March 2019
Citigroup

I developed several positions within technology and risk control areas, initially as a business analyst and ended up managing a global portfolio of projects being responsible for North and Latin America regions. The project portfolio aimed to reduce enterprise technology risks and during its execution of nearly 8 years, I supervised on-site and remote project managers, presented deliverables to internal and external regulators, obtained legal clearance from country representatives and drove continuous improvements to our internal processes.